

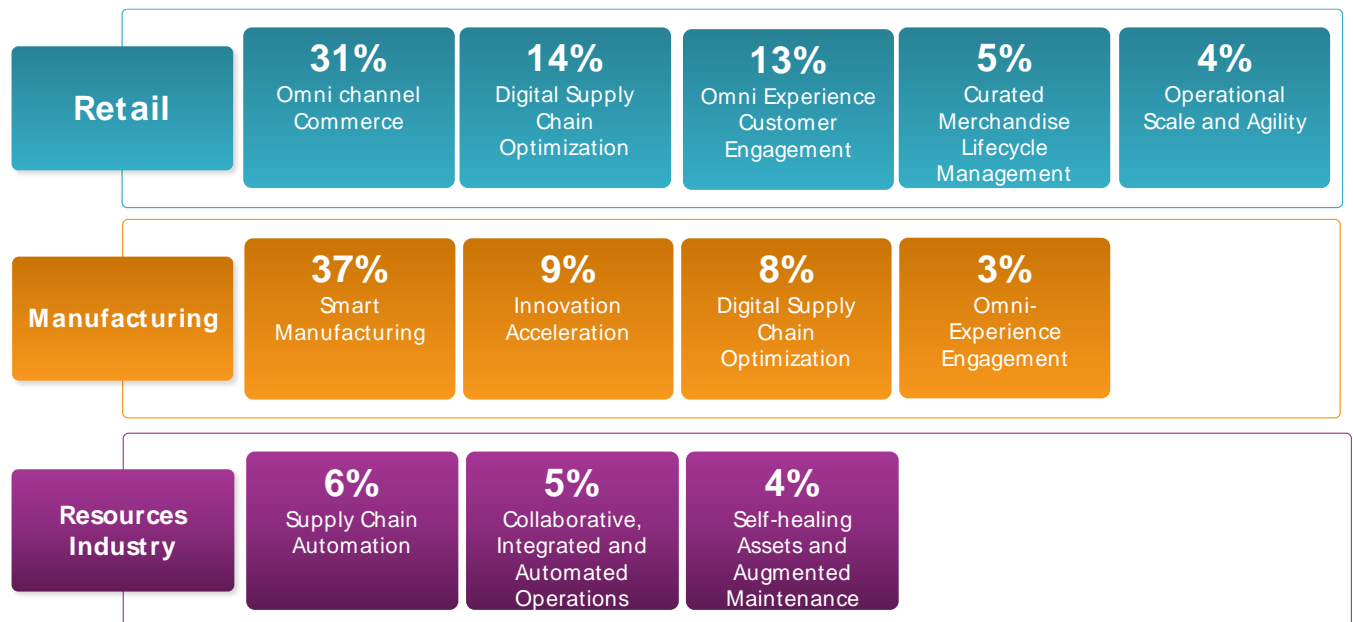
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Blueprint da transformação digital - A estratégia

ID	DATA	TIPO DE DOCUMENTO	AUTOR
PMED.042	<DATA>	Informação	PME Digital
KEYWORDS			
Indústria – Geral; Transformação Digital – Geral;			
LINK			
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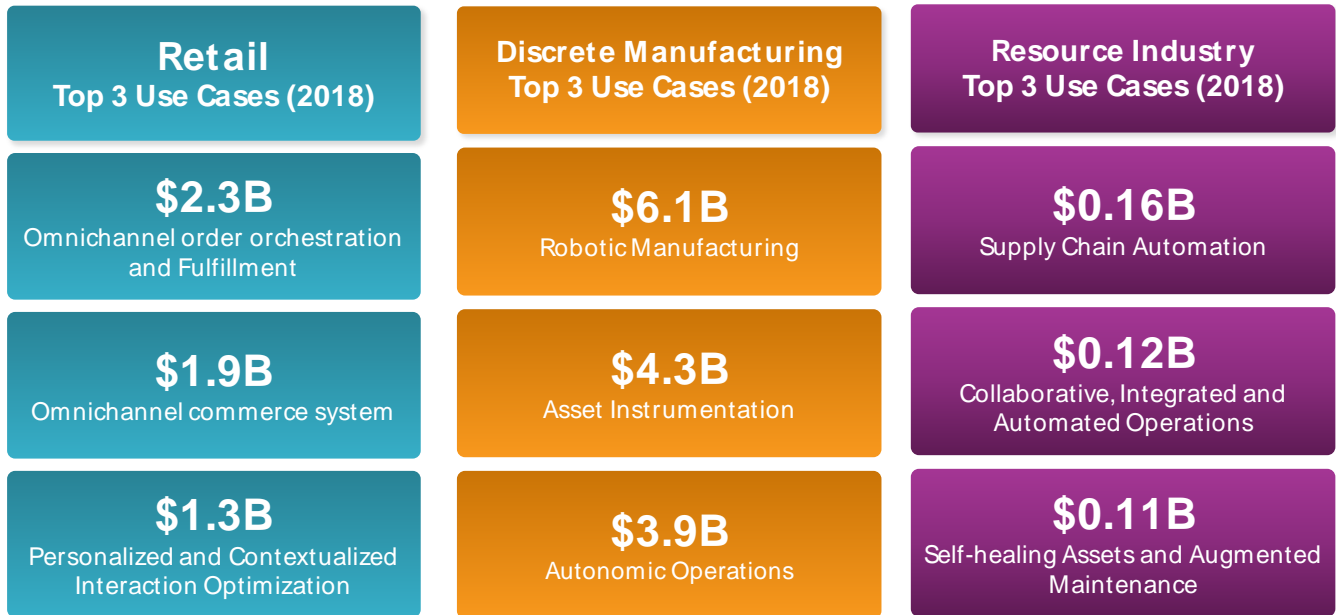
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Align Digital Budget to Strategic Priorities



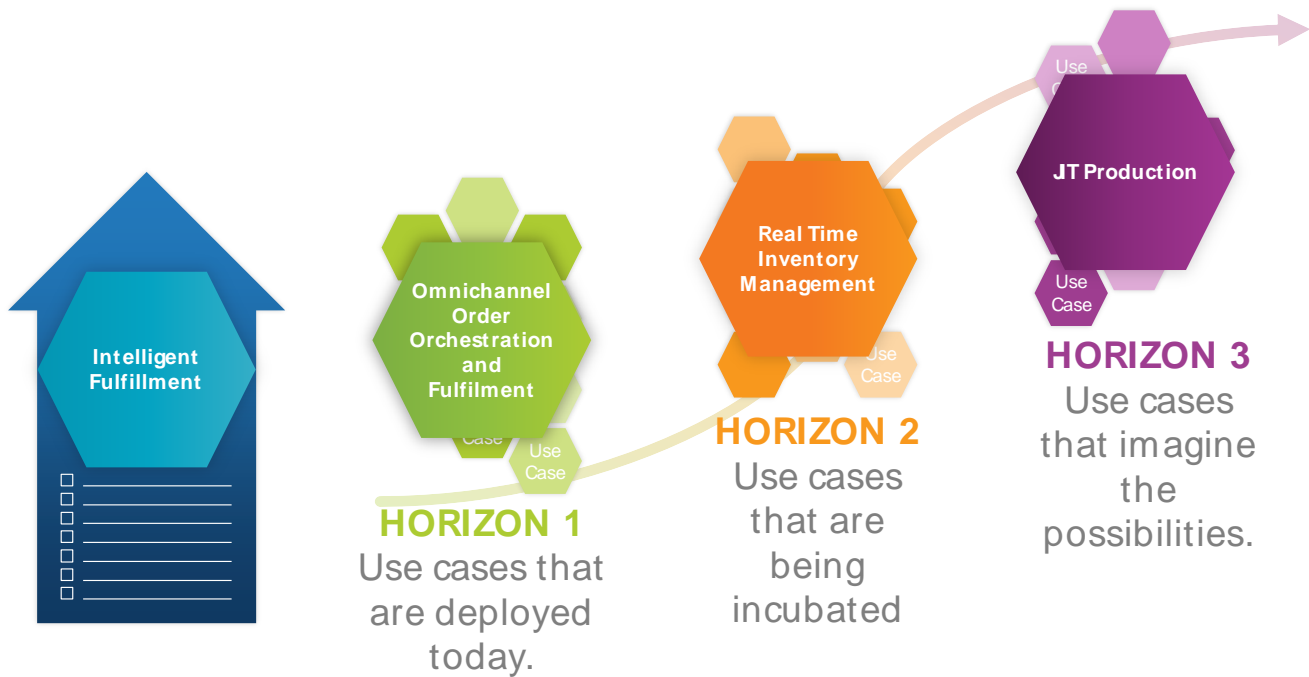
Source: IDC DX Spending Guide. Worldwide IT Spending for 2018. Western Europe - June, 2018

Prioritize Use Cases



Source: IDC DX Spending Guide. Worldwide IT Spending for 2018. Western Europe - June, 2018

Break Digital Roadmaps into Horizons



Source: IDC, 2018

The Digitally Determined Strategy



Source: IDC, 2018

FIM DO DOCUMENTO